



**NORBURY FINANCIAL APPOINTS JAMES W. ANDERSON, CFA  
AS VP OF SALES & CLIENT SERVICE**

**Boston, Mass. (December 2007)** – Norbury Financial, developer of software that simplifies the research process for investment professionals, announced the appointment of James W. Anderson, CFA as the VP of Sales & Client Service. In this role, James is tasked with building Norbury's sales and support team as well as lending guidance to their marketing effort.

"As Norbury continues to thrive as a leader in the research management space, we are pleased to welcome James as a senior level executive to help us expand our sales force and client support team," said Dan Dykens, CEO of Norbury. "With over 15 years of sales and financial analysis experience, James brings with him a unique skill set tailored to help drive the growth of a financial technology company on the front lines of innovation."

In addition to joining the firm, James became an equity stakeholder personally investing in the latest round of venture funding. "The technology, business model, and the solution offered to the financial services community by Norbury are particularly impressive and compelling," said James.

Prior to joining Norbury, James worked as a Vice President & Director of Sales & Consulting at FactSet Research Systems. Under his leadership, their Northeast division developed and maintained the largest client relationships known to FactSet globally. In 2001, during his tenure there, James completed the requirements for receipt of the CFA (Chartered Financial Analyst) designation, broadly recognized "as the definitive standard for measuring competence and integrity in the fields of portfolio management and investment analysis". Over the years, James has avidly and actively supported the efforts of the CFA Institute and two of its chapters of which he has been a member, the Boston Security Analysts Society (BSAS) and the Montreal CFA Society. In that pursuit, James is currently coordinating the full length practice exam for Level II of the CFA curriculum sponsored by the BSAS and offered to CFA member societies and CFA candidates worldwide.

In addition to the CFA designation, James has a degree in Economics from Kenyon College in Gambier Ohio.

*About Norbury*

Norbury is research simplified. Norbury's flagship product, Norbury Links, streamlines the overflow of information with the ability to process investment intelligence. Links saves portfolio managers and analysts time and money by giving them the power to screen, index, manage, and communicate only the most relevant high value research. Norbury has been helping investment professionals make better informed and faster investment decisions since 2005. For more information or to schedule a demonstration of Norbury Links, contact Norbury at 617-701-0505 or visit <http://www.norburyfinancial.com>.

Contact: Kerri Martinek  
617-701-0513  
[kmartinek@norburyfinancial.com](mailto:kmartinek@norburyfinancial.com)